



November 10, 2010

Mr. Dirk Johnson
New York Times
620 Eighth Avenue
New York, NY 10018-1405

Re: Phillips Partnership, Minneapolis, MN

Partnership Members

Susan Davis, Senior Vice
President, Wells Fargo
Home Mortgage

Alan Goldbloom, MD,
President and C.E.O.,
Children's Hospitals and
Clinics

Brian Lamb, General
Manager, Metro Transit

Peter McLaughlin, Chair,
Hennepin County Board

Jeff D. Peterson, President,
Abbott Northwestern
Hospital

R.T. Rybak, Mayor, City of
Minneapolis

Co-Chairs
Susan Davis
Peter McLaughlin

Counsel
Louis N. Smith
Smith Partners, PLLP
400 Second Ave S
Suite 1200
Minneapolis, MN 55401
(612) 344-1400
www.phillipspartnership.org

Dear Mr. Johnson:

Fourteen years ago, you wrote the attached story which brought national attention to a growing homicide rate in Minneapolis in the mid-1990s. Your article and the moniker of 'Murderapolis' prompted a great deal of self-critical reflection, and also, thankfully, much action.

One important action by then Mayor Sharon Sayles Belton and Hennepin County Commissioner Peter McLaughlin was to turn to private business leaders in the Phillips neighborhood of south Minneapolis and enlist their help. The CEOs of Honeywell and Allina Hospitals & Clinics responded by joining with Mayor Sayles Belton and Commissioner McLaughlin to form the Phillips Partnership. The CEOs of Children's Hospitals & Clinics and Wells Fargo Minnesota soon joined them.

For the past 13 years, the Phillips Partnership has worked to mobilize investments in the Phillips neighborhood to address safety, jobs, housing and infrastructure. The results are significant: crime in the Phillips neighborhood has decreased greatly; our Partnership organized one of the nation's largest hospital-based jobs programs; we mobilized over \$30 million in new housing investments; and supported plans for improved freeway access.

Through the mutual support of the Phillips Partnership members, private investment in the Phillips neighborhood grew as well. Wells Fargo acquired the former Honeywell campus after Honeywell's merger with Allied Signal and invested \$175 million in improvements. Allina moved its corporate headquarters into the Phillips neighborhood to occupy the former Sears building, which had sat vacant through the 1990s, and invested over \$100 million in a new heart care facility at Abbott Northwestern Hospital. Children's Hospital invested \$200 million in its campus.

The enclosed summary provides more information, and you may contact Phillips Partnership Counsel Louis Smith for additional background.

Better yet, we would love to meet with you at your convenience to update this story in more detail. We thank you again for your interest in Minneapolis.

Sincerely,

Susan Davis

Peter McLaughlin